

Making the world a safer, fairer, and more protected place through **education and awareness .**

Want to join us?



LISA Institute

INDEX

1	<u>MISION & VISION</u>	8	<u>3 KEY COMPETENCIES</u>
2	<u>LISA INSTITUTE ECOSYSTEM</u>	9	<u>SUCCESS CASES - STUDENTS</u>
3	<u>GLOBAL INDICATORS</u>	10	<u>SUCCESS CASES - PROFESSORS</u>
4	<u>TRAINING MODALITIES</u>	11	<u>SUCCESS CASES - ORGANIZATIONS</u>
5	<u>EDUCATIONAL FIELDS</u>	12	<u>AGREEMENTS & CERTIFICATIONS</u>
6	<u>FACULTY TEAM</u>	13	<u>SOCIAL RESPONSABILITY</u>
7	<u>VALUE PROPOSITION</u>	14	<u>CONTACT</u>



MISION & VISION

LISA Institute is the reference educational and professional certification entity in **Analysis, Intelligence, Strategy, Cybersecurity, Criminology, Geopolitics & Human Rights**, specialized in training Professionals, Public Institutions and Companies all over the world through educational content.

Our Mission is clear: **Making the World a Safer, Fairer and more protected place** through learning experiences, supported by technology and our accredited teachers, all of them being active working professionals with proven experience.

We want to actively contribute to making the
World a Safer, Fairer and more Secure place



We believe in technology-based training with
accredited and actively working experts



We bring Security, Intelligence & Cybersecurity
to individuals & organizations around the world



Our method allows to train, evaluate & certify
students & companies in a reliable & scalable way

LISA ECOSYSTEM: ONE COMMON VISION



Academic and professional certification institution, specialized in analysis, intelligence, strategy, foresight, cybersecurity, criminology, and geopolitics, with over 130 active professional mentors. It trains professionals, companies, and institutions in online, hybrid, and in-person formats. [More information.](#)



Analysis unit providing alert, analysis, and intelligence services to facilitate decision-making, enabling companies and institutions to anticipate any risk, threat, or opportunity.



Analysis and communication Media where +170 professionals and partners share articles, analyses, reports, guides, and events to stay informed about the latest developments in the sector. [More information.](#)



The **largest job portal in the sector**, featuring over 120 job offers weekly. Companies and institutions are offered talent search services. [Request advice here.](#)



The **leading collaborative platform in the sector**, where thousands of professionals share information, discuss, and analyze current events while networking in over 80 countries. It provides access to events and exclusive content for LISA Community members. [Register here for free.](#)



Talent competitions with prizes to promote meritocracy and personal branding for those with the most talent, LISA Challenge organizes monthly OSINT, IMINT, cybersecurity, geopolitical analysis, or criminal analysis challenges where participants can earn prizes and badges. [More information.](#)



Non-profit organization that organizes charitable projects in collaboration with companies and institutions, and awards excellence, professional, and social scholarships to those most in need. [More information.](#)

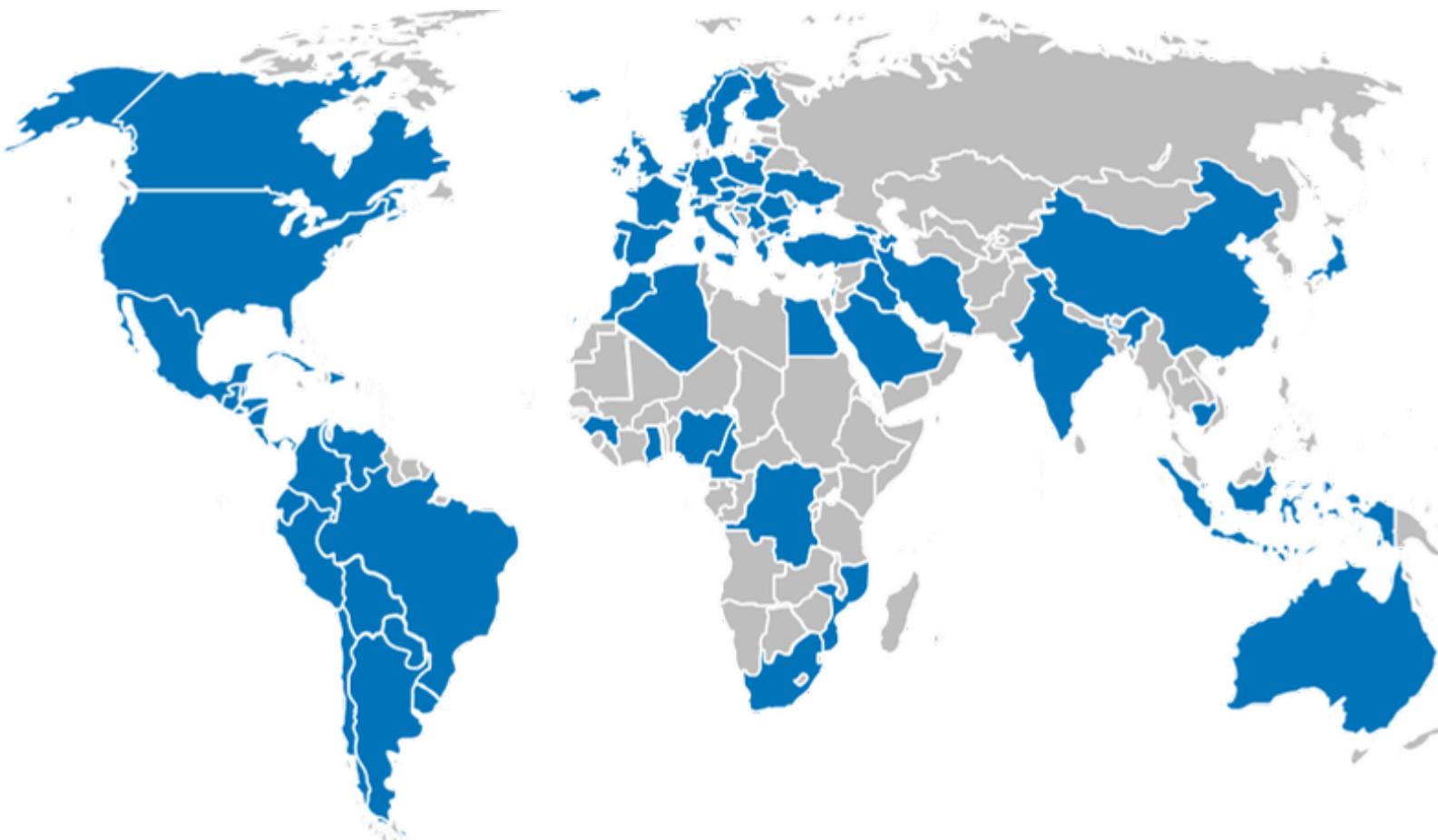


LISA Institute

CRIMINOLOGÍA

GLOBAL INDICATORS

Today, we provide services in **more than 80 countries** on all continents:



+15,000 STUDENTS



+130 PROFESSORS



+36 MILLION USERS



4.8 / 5 RATING

TRAINING MODALITIES

- 1 **Online courses** (asynchronous)
- 2 Tailor-made online course
- 3 Online Masterclasses
- 4 Tailor-made Blended Learning
- 5 In-person courses & trainings / On-sites / Bootcamps
- 6 Masters' Degrees with The logo for Udima, featuring a stylized green 'U' with a red 'M' on top, followed by the word 'udima' in red and 'UNIVERSIDAD A DISTANCIA DE MADRID' in smaller text below.

At LISA Institute, we are experts in **online trainings**, for both citizens and professionals, with an internationally awarded virtual campus.

In parallel, for **businesses and institutions**, we also offer 100% customized training in any modality and format.

MAIN TRAINING AREAS AT LISA INSTITUTE



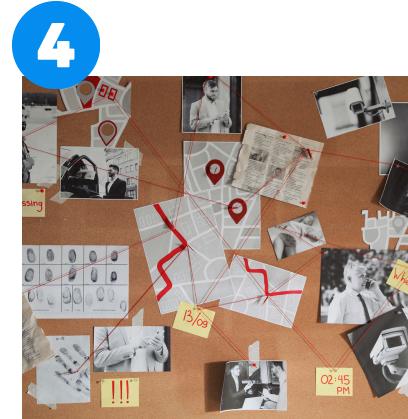
1



2



3



4



5



6

CYBERSECURITY &
INFO SECURITY

INTELLIGENCE
GATHERING &
ANALYSIS

INTERNATIONAL &
GEOPOLITICAL
ANALYSIS

PREVENTION,
CRIMINAL ANALYSIS, &
INVESTIGATION

CIVIL PROTECTION,
VICTIM ASSISTANCE,
& HUMAN RIGHTS

PROSPECTIVE &
STRATEGIC
ANALYSIS

[CLICK TO SEE ALL COURSES AND MASTERS DEEGRES](#)



[CLICK TO REQUEST INFORMATION OR ADVICE](#)



[SERVICES FOR BUSINESSES & INSTITUTIONS](#)



ACADEMIC TEAM

LISA Institute has **+130 experts** with academic training, proven professional experience and a vocation for teaching in:

- INTELLIGENCE
- CYBERSECURITY
- CRITICAL INFRASTRUCTURES
- INTERNATIONAL RELATIONS
- TERRORISM & RADICALIZATION PREVENTION
- PENITENTIARY INSTITUTIONS CRISIS MANAGEMENT
- EMERGENCY MANAGEMENT
- RISK ANALYSIS
- GEOPOLITICS & GEOSTRATEGY
- INTERNATIONAL SECURITY
- CIVILIAN PROTECTION
- RAILWAY SECURITY
- ENVIRONMENT & CSR
- ORGANIZED CRIME

[GET TO KNOW OUR TEACHERS & ADVISORS!](#)

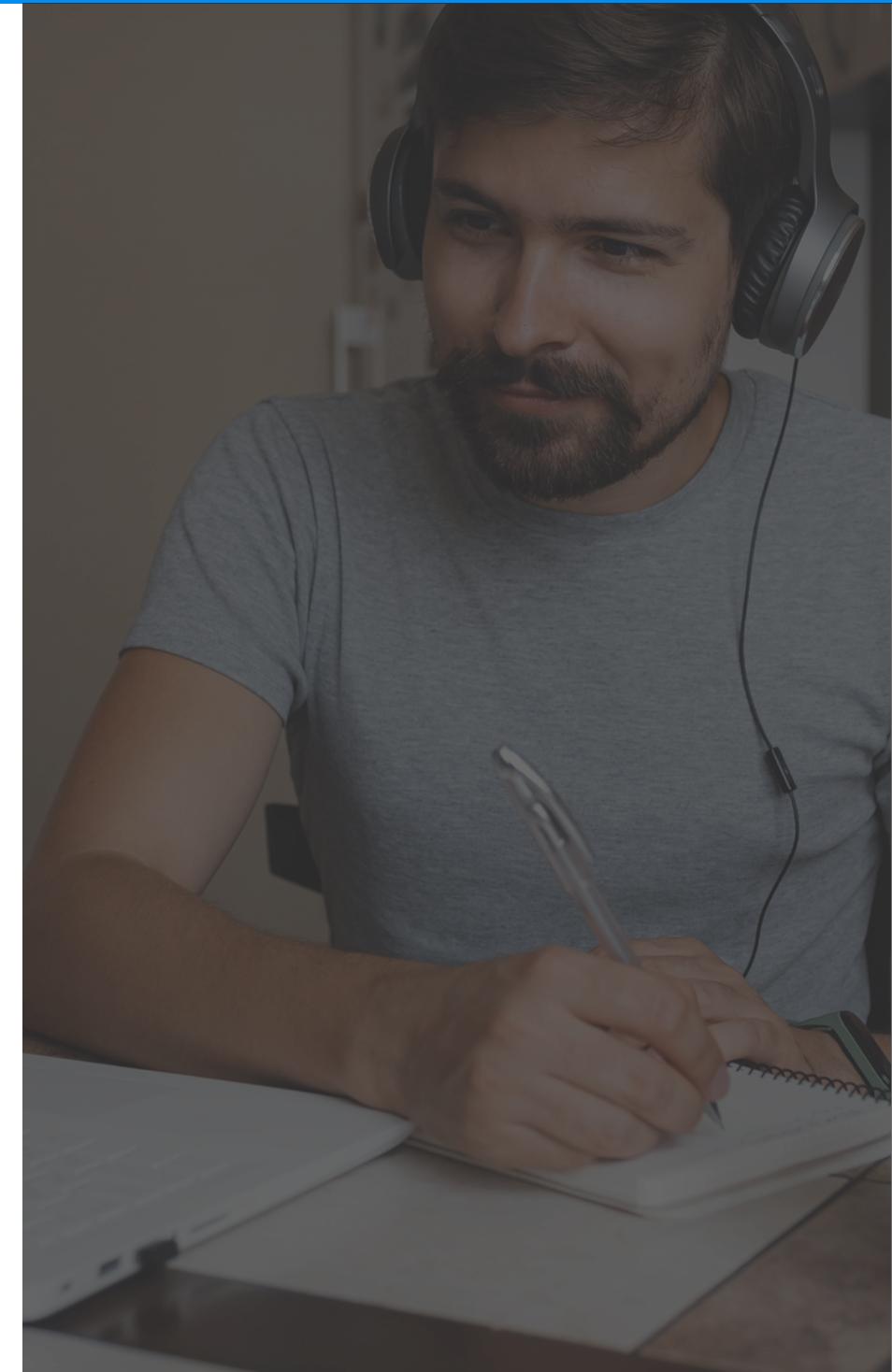


OUR VALUE PROPOSITION

WHAT DO OUR **STUDENTS** VALUE ?

- 100% **digital and interactive** Courses.
- **Virtual campus**, always accessible from any type of device.
- **Flexible in timing**, to advance according to the student's ability and depending on the capacity and availability of the learner.
- **Expert teaching staff**, with extensive professional experience in their subject.
- **Evaluations & Case Studies**, simulating real environments.
- **Complementary resources** apart from all downloadable Courses (*Guidelines, Thought Leadership, Worksheets, Articles, etc.*).
- Access to **LISA Community**, where professionals from +80 countries network and improve their professional skills.

[HEAR THE OPINION OF +15,000 STUDENTS](#)

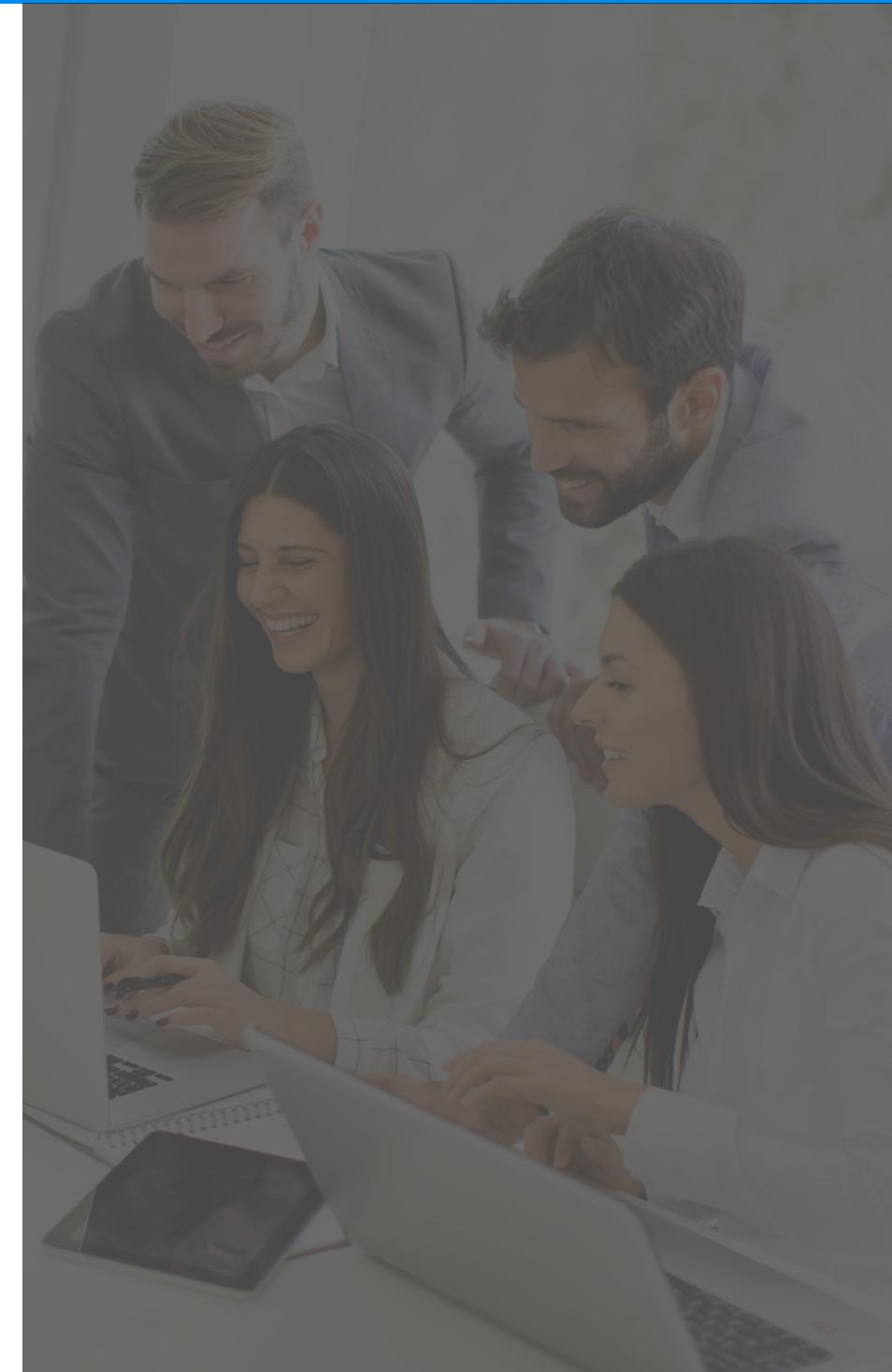


OUR VALUE PROPOSITION (II)

WHAT DO OUR **COMPANIES & INSTITUTIONS** VALUE ?

- Initial **free consultation** to help identify learning, training, and professional certification needs.
- **Adaptation of courses** to the desired timeframes and training modalities.
- **Live chat support hours:** 8:00 AM to 10:00 PM CET, to assist workers with inquiries.
- **Flexible duration**, allowing course extensions for busier or absent employees.
- Management of **grants and tax benefits** (Tripartite Foundation).
- **Periodic progress reports** and results obtained by your employees.
- LISA Institute is registered with the **Ministry of Labor, Ministry of the Interior, and Ministry of Defense** (Spain). Additionally, it is audited by the **International Commission of Distance Education (United Nations)** and holds **ISO 9001** certification as a professional training and certification entity.

CONTACT FOR COMPANIES & INSTITUTIONS



3 KEY COMPETENCIES WE ENHANCE

#01 ANALYTICAL & CRITICAL THINKING SKILLS

Professionals capable of obtaining information from multiple sources, assessing its reliability and analyzing it to make better decisions.

#02 CYBERRISK & CYBERTHREAT PREVENTION

Professionals capable of not increasing cyber risks and cyber threats, who know how to prevent, detect, act, and manage when these occur.



#03 SECURITY MANAGEMENT, RISK, THREAT, AND EMERGENCY PREVENTION AND MANAGEMENT

Professionals capable of managing risks, crises, and implementing effective security measures to avoid negative impacts.

SUCCESS STORIES: STUDENTS



[DISCOVER +15,000 STUDENT REVIEWS HERE](#)



SUCCESS STORIES: PROFESSORS (I)



SABRIN YERMAK
Profesora de LISA Institute
Experta en Mundo Árabe e Islámico. Public Affairs en Kreab

Yo creo que es muy importante formarse en análisis internacional hoy en día porque se ha visto

LISA INSTITUTE

SUCCESS STORIES: PROFESSORS (II)



SUCCESS STORIES: ORGANIZATIONS

We help companies, institutions, and international organizations **ensure their employees are well-trained and up-to-date.**

Hereafter, you will find multiple success stories where LISA Institute has contributed to the development of various **public institutions, international organizations, and national and international companies.**



SUCCESS STORY #1

EUROFRONT



FINANCIADO POR
LA UNIÓN EUROPEA

PROJECT TO STRENGTHEN INTEGRATED BORDER MANAGEMENT IN SOUTH AMERICA

SERVICE: Conducting an official curriculum audit, consultancy, and diagnostic report; creation of curriculum frameworks and content; as well as training for 14 institutions across 9 South American countries (Argentina, Bolivia, Brazil, Colombia, Ecuador, Peru, Paraguay, Chile, and Uruguay).

CLIENT NAME: EUROFRONT (FIIAPP) and beneficiary countries.

EXISTING NEEDS: To enhance the Integrated Border Management capabilities of national police forces and migration agencies.

OUTCOME:

- Completion of 18 audits (one for each institution) in the 9 beneficiary countries, assessing their official curricula.
- Delivery of 18 diagnostic reports with recommendations to improve the official curricula of each institution and beneficiary country.
- Design, delivery, and facilitation of training content with the participation of 8 active national police officers and civil guards, covering:
 - Introduction to Integrated Border Management
 - International Legislation on Migration and Borders
 - International Cooperation for Border Management
 - Human Rights and Cultural Diversity at Borders
 - Management and Control of Migratory Flows
 - Management and control of goods and vehicles at borders.
 - Detection and analysis of fraud and document forgery.
 - Detection, prevention, and investigation of cross-border crime.
 - Identification and analysis of risks and threats at borders.
 - Collection and analysis of border intelligence.

SUCCESS STORY #2



NATO - NORTH ATLANTIC TREATY ORGANIZATION

SERVICE: Tailor-made consultancy to develop a best practices manual on how to carry out assessments of the future strategic environment, defining the best techniques and methodologies for NATO member countries to unify criteria and homogenize the Strategic and Prospective Analysis in their respective countries, anticipating risks, threats and opportunities at the strategic level.

CLIENT NAME: STO NATO (North Atlantic Treaty Organization).

EXISTING NEED: Since 2014, the strategic security environment has changed dramatically due to the rapid pace of technological advances and political, economic, social and environmental developments, which have increased complexity and uncertainty.

NATO's strategic assumptions have also changed, and will continue to be challenged:

- The complexity and rapid pace of change requires a thorough understanding of the future strategic environment, one of the main drivers of Alliance adaptation, to ensure that NATO's military capabilities, and especially its command structure.
- Efforts exist to anticipate and develop an understanding of the future security environment, such as the Strategic Foresight Analysis and the Framework for Future Operations. However, there is no unified code that can be used by NATO and nations.

CONTEXT: Appointment by the Secretary of State for Defense (Ministry of Defense, Spain) in the working group SAS-154 "Future Strategic Environment Assessment: Framework for Analysis" of the SAS Panel "System Analysis and Studies Panel" in the NATO Science & Technology Organization (STO - Science & Technology Organization | NATO - North Atlantic Treaty Organization).

SUCCESS STORY #3



Banco Interamericano
de Desarrollo



PERU'S NATIONAL POLICE - INTELLIGENCE DIVISION

SERVICE: Tailor-made, online, asynchronous training program with +150 live classes on **Intelligence Analysis and Criminal Analysis**.

CLIENT NAME: Intelligence Division of the **Peruvian National Police**, through the Inter-American Development Bank. **540 people trained**.

REQUIREMENTS: The Peruvian National Police, as a result of the evolution of organized crime and existing threats, needed to improve the knowledge and skills of its Intelligence Division agents.

OUTCOME: A series of training actions were defined, achieving the following objectives:

- Five Diplomas were designed in less than 30 days, namely:
 - **Diploma in Criminal Analysis, Diploma in Special Intelligence Operations, Diploma in Tactical Analysis in Intelligence Operations, Diploma in Statistical Methods Applied to Intelligence and Diploma in Capture and Management of Human Sources**, composed of 11 training groups on different days and schedules.
- The modality had to be asynchronous (Virtual Campus), as well as synchronous through live videoconferences with more than 40 Professors, all of them active professionals (Police, Military, and members of Intelligence Agencies from 12 different countries).
- 96% of the trained and certified workers were "*Very satisfied*" with the training received, confirming that they would recommend it to other colleagues in their organization.
- The Peruvian National Police managed to train all the agents of its Intelligence Division in record time, in a personalized way and adapted to the needs they had identified and fulfilling the requirements to finance it through the Inter-American Development Bank (IDB).

SUCCESS STORY #4

PANAMA GOVERNMENT & UNITED NATIONS

SERVICE: Tailor-made blended learning program in **International Analysis and Geopolitical Reporting**.

CLIENT NAME: Ministry of Foreign Affairs of Panama, through the **United Nations (UN)**. **120 people trained**.

REQUIREMENTS: The Ministry of Foreign Affairs of Panama, hand-in-hand with the United Nations, in line with its strategy of constant improvement of its International Analysts and officials of the Diplomatic and Consular Career, presented a public competition-tender to be able to improve, evaluate and certify their knowledge and skills in International Analysis and Geopolitics.

OUTCOME: Once the learning objectives were validated, the customized training program was structured to be delivered in blended learning: 80 hours in online mode and 20 hours in face-to-face mode, with the professors traveling to Panama. For the institution, the updating of human resources has been fundamental for the development of foreign policy strategies, specifically:

- The **Panama Mission Plan**, focused on the rescue and promotion of the country's image worldwide.
- The **ProPanama Agency** for the attraction of investments and the search for markets for Panamanian exports, for a sustainable economic and social development.

The Secretary General of the Ministry, indicated that this training and professional certification has raised the profile of the Ministry of Foreign Affairs, as a driver executor of a unique, coherent and consistent foreign policy.

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REPÚBLICA DE PANAMÁ
— GOBIERNO NACIONAL —



"The educational experience in International Analysis and Geopolitics with LISA Institute has given us a head start in the improvement of our Institution's human resources."

**Ambassador Darío Chirú,
Secretary General of the
Ministry of Foreign Affairs of
Panama.**

Project financed after obtaining a public tender from the United Nations.

More information

SUCCESS STORY #5



METRO DE BARCELONA & SECURITAS

SERVICE: Tailor-made, online & asynchronous training program on a Critical Infrastructure Security (Barcelona Subway).

CLIENT NAME: Securitas & Metro de Barcelona. **1,700 people trained.**

REQUIREMENTS: Securitas, aware of the increase and variability of risks and threats to which Critical Infrastructures are exposed, as well as the evolution of public and private security regulations, proactively proposed to its client, Metro de Barcelona (*Barcelona's Subway Company*), the design of a totally customized training for all of Securitas security personnel working in its facilities.

OUTCOME: The following objectives were achieved through this training action:

- Innovation in the training received by security personnel (fully online and personalized), in coordination with Spain's central **Ministry of Internal Affairs** and the *Department d'Interior of the Catalan Generalitat*, exceeding the standards of current regulations.
- Private security personnel serving in this Critical (and strategic) infrastructure, will now have advanced knowledge & skills, and this will be easily evaluated and measured in a scalable and reliable way.
- Trained workers were trained in those Operational and Security Culture key topics requested by their client, Metro de Barcelona.
- The vast majority of trained workers passed the evaluation and obtained their professional qualification (issued by LISA Institute), which enabled them to work in Metro de Barcelona.
- 92% of trained workers were "*Very satisfied*" with the training received, confirming they would recommend it to other colleagues.
- Securitas was able to contribute a greater value to its client, Metro de Barcelona, by continuously improving its security services, becoming a strategic security partner in the long-term for its client.

SUCCESS STORY #6



LINKEDIN

SERVICE: Customized online training program on Cybersecurity Awareness.

CLIENT NAME: LinkedIn. **1,600 people trained.**

REQUIREMENTS: LinkedIn's Learning Area detected a growing need for its "Premium" users and employees to have knowledge in cybersecurity in order to know how to prevent 99% of their cyberattacks. After an **audit & consultancy led by LISA Institute**, we defined online educational content tailored to their target audience, hired teachers and carried out the production and post-production of the course.

OUTCOME: After receiving the request, LISA Institute, in 6 months, designed and prepared those training action based on the format, design and content requirements needed from several LinkedIn Departments, achieving the following objectives:

- In less than three months, **tens of thousands of users** could be trained, registering for the course, taking it and successfully completing it.
- The course achieved a rating of 5 stars (out of 5) by the students who took it.
- LinkedIn managed to differentiate itself from its competitors, improving the cybersecurity of its organization, partners and users.

[More information](#)



SUCCESS STORY #7

Deloitte.

DELOITTE

SERVICE: On-site training program in **Cybersecurity**.

CLIENT NAME: Deloitte Spain. **500 people trained.**

REQUIREMENTS: The tech division at Deloitte informed us the need to train a team of people in Cybersecurity, evaluating and certifying *a posteriori* the knowledge and skills acquired. This Deloitte team was going to take on a technological project for another company that required them to have training in Cybersecurity Fundamentals in order to comply with the implemented Security Policy.

OUTCOME: After receiving the request, LISA Institute, in less than 3 weeks, designed and prepared a tailor-made training action, which achieved the following objectives:

- Trained workers understood best practices in Cybersecurity, identifying most common risks and threats, thus increasing their resilience.
- 100% of attendees passed the evaluation and obtained the professional certification they needed to be able to carry out the project.
- 100% of attendees were "Very satisfied" with the training received, confirming they would recommend it to other colleagues in their organization.
- Deloitte managed to differentiate itself from its competition and win the project with its client.

[**More information**](#) 

SUCCESS STORY #8



METRO DE BARCELONA & TRANSPORTS METROPOLITANS DE BARCELONA

SERVICE: Customized training program on Detection and Prevention of Bank Fraud and Scams.

CLIENT NAME: Barcelona Transports and Barcelona Metro. **42 people trained.**

REQUIREMENTS: *Transports Metropolitans of Barcelona*, as a result of the cyber threats to which they were exposed as public company in the daily management of suppliers, billing, and payments. They requested customized training, in person and interactive, to train your workers in the detection and management of any possible risk of scam, phishing, or fraud banking.

OUTCOME: Through this training action, it was achieved that all workers:

- They would know the *modus operandi* that cybercriminals use the most to commit bank fraud and scams.
- Learn to identify the common indicators of bank fraud or scam.
- Know the most effective preventive measures to avoid or mitigate the possibility of being a victim of banking fraud or scam.
- Learn the most recommended action protocols in each case.

[More information](#) 

PUBLIC SECTOR ORGANIZATIONS TRAINED IN LISA INSTITUTE (I)



United Nations



GUARDIA CIVIL



FUERZAS ARMADAS



EJÉRCITO MEXICANO



Transports
Metropolitans
de Barcelona



REPÚBLICA DE PANAMÁ
— GOBIERNO NACIONAL —



FUERZA AÉREA MEXICANA



CIES

Centro de Inteligencia
Estratégica
Gobierno de Ecuador



PUBLIC SECTOR ORGANIZATIONS TRAINED IN LISA INSTITUTE (II)



CNMC
COMISIÓN NACIONAL DE LOS
MERCADOS Y LA COMPETENCIA



Asociación
Víctimas del
TERRORISMO

renfe

adif



AMB

Correos
Express

FGC
Ferrocarrils
de la Generalitat
de Catalunya

ATL
Ains d'Abastament
d'Aigua Ter-Llobregat

Canal
de Isabel II

Bolsa y Mercados de Valores
de la República Dominicana



GOVERNO DE
ANGOLA

eurecat
Centre Tecnològic de Catalunya

IDB

Banco Interamericano
de Desarrollo

PRIVATE SECTOR COMPANIES TRAINED IN LISA INSTITUTE (I)



Deloitte.

Telefónica

Sabadell

starwood
Hotels and
Resorts

bankinter.

ING BANK



SEGURITECNIA



Naturgy A logo with the word "Naturgy" in blue and orange, accompanied by a stylized orange and red flame-like graphic.



**CUADERNOS DE
SEGURIDAD**

Acciona

Adecco

Nestlé



vodafone

Comex.

PPG We protect and
beautify the world™



Talgo

PRIVATE SECTOR COMPANIES TRAINED IN LISA INSTITUTE (II)



AGREEMENTS AND CERTIFICATIONS

At LISA Institute we firmly believe in making the World a safer, fairer and more secure place. This is why we actively collaborate with all those Companies, Institutions, and Associations that share our mission and vision.

Some of our **collaboration agreements** are:



Asociación para las
Naciones Unidas
en España



AGREEMENTS AND CERTIFICATIONS (II)

In addition, LISA Institute collaborates, and is **officially registered**, with the following Public Bodies around the World:



SOCIAL RESPONSABILITY



THE CORE OF OUR VISION & MISSION

We believe that organizations should reflect on what they contribute to society, and their input to United Nations' **Sustainable Development Goals**.

In order to reduce inequality, **increase access to opportunities and restore the sense of security** to those who have suffered the most, we offer **permanent and exclusive discounts** for the following groups or individuals:

- Unemployed.
- People with functional diversity.
- Members of large and single-parent families.
- Wounded/accident victims in acts of service.
- Victims of terrorist attacks.
- Victims of gender or domestic violence.
- Victims of other violent crimes.

All of them, because of their social, economic or security situation, deserve our solidarity and recognition. [**More information**](#)

LISA Institute © For more information, please contact: contacto@lisainstitute.com



**Helping Professionals, Companies, and Institutions
make the world a safer place.**

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[COMPANIES & INSTITUTIONS](#)



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